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The Soft Drinks Companion: A Technical Handbook for the Beverage Industry. Numerous textbooks provide general coverage of the technical processes of beverage manufacturing, and the chunky, sophisticated manuals from large beverage conglomerates present a great deal of information in minute detail.

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The Soft Drink Companion. My book was written and published in 2004. According to its sales records and royalties I am still receiving the sales have not dropped significantly since it was published. It is written in a simple easy-to-read style and covers many diverse aspects of Soft Drinks technology. Each of the seventeen individual chapters stands own its own and need not be read in chapter sequence fashion.

Soft Drinks Companion

The soft drinks companion: a technical handbook for the beverage industry / Maurice Shachman. p. cm. Includes index. ISBN 0-8493-2726-1 1. Carbonated beverages. I. Title. TP630.S446 2004 663'.62-dc22 2004045866

A Technical Handbook for the Beverage Industry

The Soft Drinks Companion: A Technical Handbook for the Beverage Industry presents key issues related to the technology of the soft drinks industry. Drawing on more than thirty-five years of hands-on experience in the technical management of soft drinks facilities, the author deals with subjects in an informal manner without sacrificing technological thoroughness or scientific precision.

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The Soft Drinks Companion: A Technical Handbook for the Beverage Industry (Hardback) Maurice Shachman Published by Taylor & Francis Inc, United States (2004)

9780849327261: The Soft Drinks Companion: A Technical ...

The Soft Drinks Companion. DOI link for The Soft Drinks Companion. The Soft Drinks Companion book. A Technical Handbook for the Beverage Industry. By Maurice Shachman. Edition 1st Edition . First Published 2004 . eBook Published 16 August 2004 . Pub. location Boca Raton . Imprint CRC Press .

Chapter Preview | The Soft Drinks Companion | Taylor ...

On the TODAY show in June 2012, he said, "We're not banning you from getting the stuff [soft drinks]. It's just if you want 32 ounces, the restaurant has to serve it in two glasses.

Is Mike Bloomberg's Soda Ban Still In Effect In NYC?

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Which F&B giants have taken a slice of the lucrative soft drinks industry? After going through Forbes' compilation of the biggest food, beverage and tobacco companies in the world, we picked out the top 10 soft drink companies, based on full-year revenue of companies which sell soft drinks as a major component of their business.

Top 10 soft drinks companies in the world | Lists | PDF World

Some 20 American states have special sales taxes on non-diet soft drinks, but they are too small to have much effect on consumption. Berkeley, Calif., is the only jurisdiction to impose a ...